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Huber Engineered Woods and Alpha Lumber Sponsor

New Technology Product Event in Fultondale

ZIP System[®] Roof and Wall Sheathing and AdvanTech[®] Flooring Applications Demonstrated At Event

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FULTONDALE, Ala. (Nov. 10, 2008) – Huber Engineered Woods LLC, leading manufacturer of innovative building solutions, and Alpha Lumber will exhibit AdvanTech flooring and ZIP System roof and wall sheathing at the product technology event held at the Mitchell Brothers Construction site, 200 Stoney Brook Trace, on Nov. 11 and Nov. 12, 2008. The product event will bring together builders, architects, and realtors to not only learn about the latest building products and techniques from Huber Engineered Woods but to see them in action. Huber representatives Brent Flotkoetter, ZIP System product manager; Jamon Hardwick, regional sales manager; Mike Pyle, product application engineer; and Charlie Robinson, AdvanTech general manager, will conduct the ZIP System and AdvanTech product demonstrations.

Experience the following demonstrations on Tuesday, Nov. 11 from 10 a.m. to 1 p.m. and Wednesday, Nov. 12 from 7 a.m. to 10 a.m.:

- “Water Resistance” with AdvanTech flooring
- “Skid Resistance” with ZIP System roof
- “Flashing Windows and Doors” with ZIP system wall

AdvanTech flooring is engineered for superior strength, moisture resistance and unsurpassed quality. A combination of innovative resin technology and manufacturer engineering makes this product unique in the field of structural panels. “AdvanTech is designed to provide greater water resistance and stability than competing products, and carries the Huber Engineered Woods 50-year fully transferrable warranty,” said Robinson.

ZIP System structural roof and wall panels have built-in protective moisture/water barriers and specially designed seam-sealing ZIP System tape that eliminate housewrap and felt. The ZIP System roof panels provide the code-recognized combination structural roof panel and underlayment all-in-one on which shingles and other approved roof coverings can be directly applied. Both ZIP System wall and roof panels are backed by the Huber Engineered Woods 30-year limited panel warranty and 15-year system warranty. “Both ZIP System wall and roof panels are backed by the Huber Engineered Woods 30-year limited panel warranty and 15-year system warranty,” said Flotkoetter.

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“The product event is a great opportunity for the building community to learn more about the ZIP System and AdvanTech products through practical applications that effectively demonstrate how our products can make their job faster and easier,” said Flotkoetter.

The event is free and open to the builder, realtor and architect community. Catering will be provided by Full Moon Bar-B-Q. The first 25 builders to attend will receive a \$50 American Express gift card; builders also can register for a drawing to win a \$3,000 rebate on their purchase of AdvanTech and Zip System products.* Additionally, representatives from building companies can learn how to receive more than \$900 in rebates on AdvanTech and ZIP System products.*

For more information about the event, please visit www.huberwood.com.

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Huber Engineered Woods LLC is a wholly owned subsidiary of J.M. Huber Corporation, a diversified, multinational supplier of engineered materials, natural resources and technology-based services to markets ranging from paper and energy to construction. An innovative building solution provider for the housing market, Huber Engineered Woods offers such specialty products as AdvanTech® flooring and sheathing, as well as the new ZIP System® wall and ZIP System® roof products. Headquartered in Charlotte, N.C., Huber Engineered Woods has manufacturing operations in Maine, Georgia, Virginia, Tennessee and Oklahoma, as well as research and development facilities in Georgia. Huber Engineered Woods also serves industrial markets with products for door manufacturers and the transportation industry. For more information, visit www.huberwood.com.

*Limitations and restrictions apply. Limit one gift card per building company. One \$3,000 rebate to be given away.